

July 2015 - Sept 2019

### PORTFOLIO: https://jinparkdesign.github.io/

Being a soon to be graduate student of Interactive Media Design program at Seneca College with 4.0 GPA, I have studied visual design, interaction design, user experience design, motion graphics, and web development. With more than 4 years of professional experience in graphic design, I am seeking for a new opportunity to develop my professional career in product design.

### SKILLS

Visual Design Interaction Design UX/UI Design User Research User Flow Diagram Wireframe Prototype Motion Graphic Brand & Identity Sketching Illustration Video Editing Storyboard

### TOOLS

Adobe XD Illustrator Photoshop InDesign After Effects Premiere Pro 3ds Max CorelDraw Final Cut HTML CSS

# **PROFESSIONAL EXPERIENCE**

#### FASTSIGNS of GTA, Toronto

#### Lead Graphic Designer

Created 90 graphics and digital assets per month on average for online and print for clients across various industries

Communicated consistently with clients, discussing their specific design goals

Completed a high volume of project workflows by prioritizing tasks and efficiently allocating resources

Maintained 100% delivery rate, working under tight deadlines in a fast-paced environment

Collaborated with sales and production teams to identify project requirements

Maximized the turnaround of clients' advertisements by developing intuitive, engaging and brand-consistent designs

## VOLUNTEER

Design Staff at Theremovement Toronto, ON	Jan 2020 - Present
Helped film production and edited raw footages in Premiere pro, communicating with teams	
Layout Designer at Alberta Council On Aging, Edmontor Edmonton, AL	<b>n</b> 2015
Created brochures and annual reports, applying creativity and using appropriate typeface	
<b>Art Tutor, Toronto</b> Vaughan, ON	2012
Planned and organized instructions to teach Gr. 4-8 students basic art skills and colour	
EDUCATION	
Diploma of Interactive Media Design Seneca College, ON	Jan 2020 - Apr 2021
Award: President's Honour List with GPA 4.0	

Specialized in user-centered interaction design, including UI design and motion graphics Developed basic coding knowledge of front-end development, HTML and CSS

Certificate of Graphic Communication

Sept 2014 - May 2015

Northern Alberta Institute of Technology, AL

Focused on typography, layout and print design using Adobe creative suite

# LANGUAGES

Korean English